

THE ROYAL PHILOSOPHICAL SOCIETY OF GLASGOW

SCOTTISH CHARITABLE INCORPORATED ORGANISATION (SCIO) CHARITY NO. SC015557



219th Lecture Series 7.30pm - 3 March 2021



Professor Mariana Mazzucato

Mission Economy : a moonshot guide to changing capitalism

ABSTRACT

Even before the Covid-19 pandemic in 2020, capitalism was stuck. It had no answers to a host of problems, including disease, inequality, the digital divide and, perhaps most blatantly, the environmental crisis. Taking her inspiration from the ‘moonshot’ programmes which successfully co-ordinated public and private sectors on a massive scale, Mariana Mazzucato calls for the same level of boldness and experimentation to be applied to the biggest problems of our time. We must, she argues, rethink the capacities and role of government within the economy and society, and above all recover a sense of public purpose. Mission Economy, whose ideas are already being adopted around the world, offers a way out of our impasse to a more optimistic future.

BIOGRAPHY

Mariana Mazzucato (PhD) is Professor in the Economics of Innovation and Public Value at University College London (UCL), where she is Founding Director of the UCL Institute for Innovation & Public Purpose (IIPP). She received her BA from Tufts University and her MA and PhD from the Graduate Faculty of the New School for Social Research. Her previous posts include the RM Phillips Professorial Chair at the Science Policy Research Unit (SPRU) at Sussex University. She is a selected fellow of the UK's Academy of Social Sciences (FAcSS) and of the Italian National Science Academy (Lincei).

LINKS

<https://marianamazucato.com/books/mission-economy>



The talk will be given over Zoom and if you would like to join the webinar please email info@royalphil.org and joining information will be sent to you.